

# Wallpaper\*

\*DESIGN INTERIORS FASHION ART LIFESTYLE

## New York

ABC Carpet & Home  
Ilori  
Moroso  
Roger Vivier  
Tibi

## Los Angeles

Bisazza  
Moss

## Dallas

Barney's

## São Paulo

Livraria da Vila  
Mi Casa Voilè

## Buenos Aires

v2

## London

Balantyne  
Chaumet  
Donna Karan  
John Rocha  
Kilgour  
Marc Jacobs  
Richard James  
SCP  
Timorous Beasties

## Paris

Azzedine Alaïa  
Christian Dior  
Dries Van Noten  
Georges de Providence  
Paul Smith  
Van Cleef & Arpels

## Milan

Balenciaga  
Balantyne  
Ermengildo Zegna

## Monaco

Ladurée

## Copenhagen

Royal Copenhagen

## Berlin

Strange Fruit  
Wunderkind

## Ludwigsburg

Linden Apotheke

## Dubai

Traffic

## Mumbai

Bungalow 8

## Hong Kong

Ann Demeulemeester  
Comme des Garçons  
Martin Margiela

## Seoul

Hermès

## Osaka

Hermès

## Tokyo

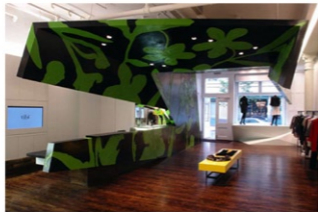
Bottega Veneta  
Gucci  
Jin's Global Standard  
Maruse

## Sydney

Aesop

## Tibi

RETAIL DIRECTORY 2007



Located in NYC's Soho, Tibi is the brainchild of Amy Smilovic, a fashion and textile designer known for her casual chic style (great destination to shop from silk jersey dresses to smooth leather jackets). For her debut in the retail business, Smilovic hired ARCHLAB, an experimental architectural and industrial design firm, run by architects Antonio Pio Saracino and Steve E. Blatt, who converted a plain white box into a stimulating sculptural shop that opened in November 2006.

Inspired by some decorative prints emblematic of Smilovic's work, the Italian-north American duo designed two folded black and green hand-painted floral canopies: the front one floats above the floor, folds down along the side wall, incorporates the cash desk and swoops back up towards the ceiling creating an illusory perspective sense of movement in the space. Together, both canopies divide the boutique into four shopping zones and convey a feeling of privacy to the over-scaled ceilings of the 2200 square feet box.

## INFORMATION

### City

New York

### Contact

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### Website

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"We began this project by trying to translate the recognizable prints of Amy's collection into the architectural scale. The two floating folded canopies fragment and organize the boutique giving the space dimension and, simultaneously, invite shoppers from the street with a perspective arch. Once inside, customers realize that the superimposed art pattern on the two canopies is that of the fashion designer: so art in a sense becomes the 'bridge between fashion and architecture'.